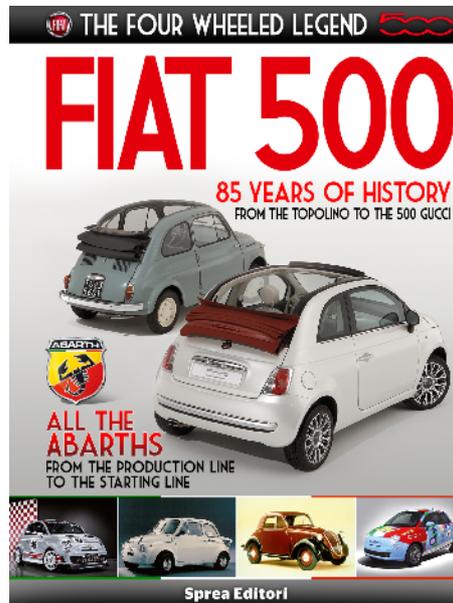


## FIAT 500 – The Four Wheeled Legend an interactive eBook for iPad



We are proud to present the interactive eBook dedicated to the Fiat 500 published by Sprea on Apple iTunes Store.



*FIAT 500 – The Four Wheeled Legend* is a tribute to arguably the most important Italian car of all time, a multi-touch book lovingly created with iBooks Author to best tell the story of a classy vehicle, beloved all over the world and considered a masterpiece of both engineering and artistic talent.

*FIAT 500 – The Four Wheeled Legend* exploits the full potential of iBooks technology for iPad. Reading is made even more enjoyable by the large number of interactive elements, like image galleries, embedded videos, hyperlinks, technical specifications of the car models, menus for easy page navigation and glossary.

**50% DISCOUNT FOR ONE MONTH!** Now it's possible to purchase *FIAT 500* at half price for a month - until the 25th February 2013 - in the iTunes Store by clicking the following [link](#)

At the end of the promotion, *FIAT 500* will be on sale at full price (6.49 GBP, 8.99 USD, 8.99 AUD, 7.99 EUR).

**FOR FREE!** If you wish to review it, you could request a promotional code through your organization to download the publication for no charge.

*Sprea Editori S.p.A. - sole member Sprea Holding S.p.A. - [www.sprea.it](http://www.sprea.it)*

*One of Italy's top 10 publishers with 150 publications selling nearly two million copies a month to a readership base of 25 million readers, Sprea Editori is a publishing group that has met readers' expectations despite market uncertainties.*

*The Sprea Group is at the forefront of digital publications for iPad, iPhone, Android and Windows 8. With over 30 digital publications on iOS, including periodicals and iBooks, it was one of the first to embrace and invest in what is considered by all to be the future of publishing.*

*The Sprea Group was founded in 1993 by Luca Sprea who has dedicated his professional career to journalism and publishing. Over the years Luca has assembled a creative and capable team composed of some of the best talent in modern specialised publishing.*